



FEDERATION et FORUM EUROPEENS pour L'OSTEOPATHIE a.i.s.b.l
EUROPEAN FEDERATION and FORUM for OSTEOPATHY i.n.p.a.

EFFO Spring Conference Agenda

Zoom 5&6 March 2021

Friday 5 March 2021:

- 0900 Welcome from Hanna Tómasdóttir, EFFO President
- 0930 Powering osteopathic recognition: Laura Lee Kamppila (EFFO)
- the work of the EFFO Comms WG
 - SoMe and web campaigns and resource
 - EFFO.eu facelift: Lluís Horta (EFFO)
- 1015 'Brand Osteopath' (Katie Griffiths, UK)
- Consumer research
 - Brand positioning
 - Campaign development
 - Resources for use
- 1115 Break
- 1115 Marketing and Lobbying Communications in Germany (Ctirad Kotoucek, Germany)
- 1200 Break
- 1215 Breakout groups: rotating groups
- : Dutch public promotion video (Mendel Blokland, Netherlands)
 - : UK Brand Osteopath – using the campaign (Katie Griffiths, UK)
 - : Branding osteopathy (Maurice Cheng, EFFO)
 - : Student communications (Anni Zangenburg, Denmark)
- 1330 Finish

Saturday 6 March 2021:

- 0930 Welcome from the President
- 0945 Project updates
- : PROMs (Dawn Carnes, NCOR,
 - : CEN Review Update (Jonathan Bailey-Teyletche/Lluís Horta, EFFO)
- 1015 Working Group updates
- : Research WG (Chiara Arienti, Chair)
 - : Regulation WG (Hanna Tómasdóttir, Chair)
 - : Education WG (Tomas Collin, Chair)
- 1115 Break
- 1130 AGM
- 1300 Finish

Date of EFFO Autumn Conference: 1-2 October 2021 in Oslo, Norway



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Notice of E.F.F.O. Annual General Meeting 2021 1130 Saturday 6 March 2021

The Annual General Meeting of the European Federation and Forum for Osteopathy will be held on the second day of the E.F.F.O. Spring Conference, by videoconference, with the Agenda as follows:

- 1) Welcome from the President of the E.F.F.O.
- 2) Adoption of agenda
- 3) To approve the minutes from 2020 Autumn General Meeting
- 4) President's report
- 5) Financial reports:
 - a. To receive the report and accounts of the organisation's accountants
 - b. To receive the report of the independent members' assessment of the 2020 accounts
 - c. To receive the report of the Treasurer
 - d. To vote on adoption of the financial reports
- 6) To receive the report of the General Secretary and to vote upon its adoption
- 7) To discharge Board members of their liability for activities during the year ended 2020
- 8) Decision on ceasing membership of EuroCAM
- 9) To elect six members of the E.F.F.O. Board

Hanna Tómasdóttir
President

Maurice Cheng
Chief Executive